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Kellogg-HKUST EMBA Ranks World's No. 1

The Kellogg-HKUST Executive MBA (EMBA) program tops the Financial Times 2010 EMBA global rankings for the second year in a row, according to a release today of the world's top 100 EMBA programs. The program is also ranked No. 1 on a three-year average from 2008 to 2010.

Jointly offered by the HKUST School of Business and Management and the Kellogg School of Management of Northwestern University, the Kellogg-HKUST EMBA program has been ranked world's No. 1 three times, in 2007, 2009 and 2010, and has held the top 3 position for 6 consecutive years since 2005.

The Financial Times 2010 EMBA global rankings are based in part on the performance of the 2007 graduating class, whose career advancements are tracked three years after graduation. Kellogg-HKUST EMBA alumni have achieved the highest average salary three years after graduation, reaching US\$392,076 per annum, a 69% increase from their average pre-EMBA salary. They rank global No. 2 in terms of student diversity, work experience and the extent to which they fulfilled their most important goals for doing an EMBA. Its strong research capabilities are also recognized in the research component of the rankings, where it ranks 12th in the world.

Professor Steven DeKrey, Senior Associate Dean of the HKUST Business School and Founding Director, Kellogg-HKUST EMBA Program, said the program's continued success was due to a combination of outstanding staff and students. He said, "Our students come from a vast spectrum of backgrounds and industries, which provides an ideal platform for senior executives to learn from each other. The program brings together world-class faculty from the two business schools and this gives students a unique global management perspective and helps them to meet the challenges facing the world today."

Professor Tony F Chan, President of HKUST, said, "It is gratifying to see that the latest ranking has again put us at the top of the world. This distinguished achievement is certainly a strong affirmation of the exceptional quality of our EMBA program and the global leadership position of the HKUST Business School. The program's pursuit of academic excellence aligns well with the HKUST spirit of devotion to hard work, advancement of knowledge, and creativity. It also reflects our common aspiration of making HKUST a leading university in the world with significant international impact and strong local commitment."

Professor Leonard Cheng, Dean of HKUST Business School and Professor Sally Blount, Dean of Kellogg School of Management are both delighted that the program held on to its No. 1 spot in the world. Together they praised the unique and strong partnership between the two schools, which has enabled them to successfully develop a cutting-edge program that offers advanced executive education for global business leaders.

The high level of diversity of the Kellogg-HKUST EMBA program is also apparent in the current class, where 49% of students are based outside Hong Kong. Around 38% are originally from Asia, followed by America 35%, Europe 18%, Oceania 7%, and Africa (2%). The average student age of the current class is 38 and they have an average 14 years of work experience.

The 18-month program allows participants to continue their careers while they study. As part of the unique cross-continent program, students may complete up to two global electives at Kellogg's partner schools in Chicago, Miami, Tel Aviv, Vallendar, Toronto and Hong Kong.

About the ranking: The Financial Times' ranking of the world's top 100 EMBA programs is based on the quality of alumni, school and program quality, and faculty research capabilities. Alumni quality is determined by salary and career advancement on completion of the program, work experience, seniority and program feedback. School quality is measured by the diversity of faculty, students and advisors, the global nature of the program and the proportion of faculty with PhD degrees. The research ranking is determined by the scholarly output of faculty in top academic journals.

The full Financial Times EMBA 2010 rankings table can be viewed at the following webpage: <http://rankings.ft.com/businessschoolrankings/emba->



The Kellogg-HKUST EMBA Program faculty, staff and students cheer the No. 1 rank of the program by the Financial Times.



Kellogg School of Management, Northwestern University



Hong Kong University of Science & Technology

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Details regarding the Kellogg-HKUST EMBA program can be found at <http://www.bm.ust.hk/emba/>

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