

For release  
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## MULTIMEDIA EXPERTS TO MEET AT HKUST

Multimedia practitioners will have an opportunity to catch up with the latest developments in multimedia technology when experts from around the world gather at the Hong Kong University of Science and Technology from 25 to 28 June.

The 1996 Pacific Workshop on Distributed Multimedia Systems (DMS), organized by HKUST's Department of Information and Systems Management, is co-sponsored by the Knowledge Systems Institute, the University of Pittsburgh and the University of Minnesota.

"The workshop provides a forum for multimedia experts and practitioners to explore the challenges and opportunities for DMS development in the Information Superhighway era," says Dr Olivia Sheng, program committee co-chair and Associate Professor of Information and Systems Management at HKUST.

DMS are integrated computer resources for making, retrieving and displaying multimedia information including text, graphics, images, video and sound. This complex technology is used widely in video conferencing, video-on-demand (VOD), distance learning, telemedicine and digital libraries.

"With the recent surge of interest in the Internet, attention has focused more on DMS, the enabling technology," adds Dr Sheng. "The boundaries of Internet applications are constantly expanding as DMS performance and cost-effectiveness improve."

The four-day workshop will feature presentations and tutorials on a wide range of topics, including the Internet and multimedia systems, VOD, home-shopping multimedia services, electronic publishing on the World Wide Web and performance assessment of DMS.

Prof S. K. Chang of the University of Pittsburgh, a multimedia expert and well-known writer of popular science fiction, will present the opening remarks. He will be followed by Prof Ming Liou, Director of the Hongkong Telecom Institute of Information Technology at HKUST and Prof David H. C. Du from the University of Minnesota.

For further information or registration, please call the Department of Information and Systems Management at 2358 7655.

### Notes to Editors:

Please direct enquiries to the Office of Public Affairs at 2358 6306 or pager 71163388 call 2651.