



*For immediate release*  
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**Prof M. Tseng to Lead  
Industrial Engineering at HKUST**

The Hong Kong University of Science & Technology has appointed Professor Mitchell M. Tseng as the first Head of its Industrial Engineering Department.

"As a body of knowledge, Industrial Engineering makes possible the effective translation of business vision into reality, and the continuous improvement of industrial organizations," said Prof Tseng.

"Students in Industrial Engineering at HKUST will be equipped with a solid foundation in the mathematical, physical, and social sciences, and they will be trained to develop skills in engineering analysis and design so that they can solve problems arising from different aspects of industrial systems."

Prof Tseng is a prominent industrial engineer and educator with research interests in manufacturing system design and business process engineering. Before joining HKUST, he was the U. S. Area Manager of Engineering Systems at Digital Equipment Corporation. His professional experience encompasses the development, implementation, and technology transfer of systems integration engineering for banking, manufacturing, hospital, government, telecommunication, utility, and educational clients.

Prof Tseng earned his MS and PhD in Industrial Engineering from Purdue University. For the past three years, he has held an adjunct teaching position at the Massachusetts Institute of Technology.

*(For information please call the Office of Public Affairs at 358-6307, or pager 116-3388 call 2652)*