

Media Review (No.11/2001)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis of newspaper clippings

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60 clippings mentioning UST were received, of which 53 were substantive.

Students (19)
Expert Opinion (9)
General (6)
Service (5)
Teaching & Learning (3)
Management (3)
Research (2)
Others (6)

** Items involving OUDPA media liaison, press inquiries, media invitation or supply of information.

1. The Government Student Financial Assistance Agency's survey on expenditure of university students
Apple Daily (21/3).
2. A UST graduate was convicted of cheating the government in grants and loans
12 clippings (14-21/3).
3. Dr Changqi Wu (ECON) contributes a commentary on power failure in the State of California
Hong Kong Economic Times (21/3).
4. Prof S D Kung (BIOL)'s series on TCM
Ta Kung Pao (14/3, 21/3).
5. Prof Francis Lui (ECON) comments on various economic issues
Seven clippings (12-20/3).
6. UST is to establish a Semiconductor Product Analysis and Design Enhancement (SPADE) Center to sharpen the competitive edge of the local semiconductor industry**
The Sun (20/3) and PC Xpress (7/3).
7. A UST MBA student Li Yan contributes an article on the importation of mainland professionals
Ming Pao (20/3).
8. The 8th Inter-collegiate Handball Tournament
Apple Daily (19/3).
9. Response to the government's budget cut on university funding
Five clippings (16-19/3).
10. Dr Raymond Wong (BICH) said commercialization of his anti-pest vegetables research has to stop because of the lack of funding

Oriental Daily News (19/3).

11. Fun Science Competition, co-organized by UST**
Three clippings (18-19/3).
12. Feature on mainland students and the Admission of Mainland Professionals Scheme**
Prof Justin Lin (ECON) and PhD student Zhang Jun (COMP) were interviewed.
Apple Daily (18/3).
13. Dr Leonard Chan (HUMA) contributes an article to Ming Pao on literature in Hong Kong
Ming Pao (18/3).
14. A UST business student shares his exchange experience
Ming Pao (17/3).
15. Retirement age of academic staff in tertiary institutions**
UST was mentioned.
Ming Pao (17/3).
16. Prof Leonard Cheng (ECON) comments on the government's strategy in promoting Hong Kong as a hi-tech hub
Hong Kong Economic Journal (16/3).
17. Prof Yitao Wang (BRI) contributes an article to Ta Kung Pao on TCM development
Ta Kung Pao (16/3).
18. Quality of university graduates
UST graduates in engineering and computer are welcomed by employers.
Hong Kong Economic Times (16/3).
19. Hong Kong Institute of Education's search for its new Director
UST was mentioned in the report.
Ming Pao (16/3).
20. UST's top five popular programs in JUPAS application**
Sing Tao and Ming Pao (15/3).
21. Feature on the new degree program in mathematics and IT, jointly offered by UST and HKIED**
Ming Pao (15/3).
22. Local university students to enhance their competitiveness in response to the Admission of Mainland Professionals Scheme
A UST business student was interviewed.
Eastweek (15/3).
23. UST students join Microsoft Technology Bootcamp 2001
SCMP (15/3).
24. UST's technological collaboration with Shenzhen
Wen Wei Po (14/3).

25. Student clinics at local tertiary institutions**
UST was mentioned in the report.
Ming Pao (14/3).
26. Dr Ted Clark (ISMT) comments on e-competitiveness of Hong Kong
Hong Kong Business (Mar 2001).
27. SBM has been ranked one of the world's top 50 business schools
by Financial Times
Asian Business (Mar 2001).
28. UST physicists have successfully developed a super thin and
low-cost protective film, made up of a nano-structured
composite material, that can absorb a significant portion of
the microwave radiation from mobile phone**
Amcham (Mar 2001).

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). Most of the clippings are already available in the HKUST News Clippings Online (<http://library.ust.hk/cgi/db/newsclip.pl>) with the rest available within the next two weeks.

This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong iMail (iMail) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6306 or 8555).