

Media Review (No.12/2000)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis of newspaper clippings

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37 clippings mentioning UST were received, of which 31 were substantive.

Expert Opinion (16)
Research (8)
Student Activities (3)
Profile (1)
Teaching & Learning (1)
Management (1)
Services provided by UST (1)

** Items involving OUDPA media liaison, press inquiries, media invitation or supply of information.

1. Dr Du Qiang (MATH) has been appointed chief scientist of the mainland's National 973 Program to head a 13 million yuan IT project.
The press responded favorably to our press release. A total of 6 clippings (17-28/3) were received.**
2. UST awarded \$9.646 M by the RGC to establish 4 CRCs
Both Campus Post (23/3) and Sing Pao (20/3) picked up our press release.**
3. A suspected theft case involving a UST security guard
Apple Daily (23/3).**
4. Prof Francis Lui (ECON)'s comments on economic issues
A total of 3 clippings (23-20/3) was received.
5. UST team wins an advertising competition
Campus Post (23/3) reported that four UST MBA students won the Diamond Award in the annual Advertising Competition Express.
6. Prof Justin Lin (ECON)'s article on the reform of SOEs on the mainland
HK Economic Jnl. (23/3).
7. Dr James Westland (ISMT)'s talk on how to develop intranets and e-commerce for commercial firms
Ta Kung Pao (22/3).
8. Prof Tony Eastham, AVP-RD talks about environmental industries
Both Wen Wei Po and Ta Kung Pao (21/3) mentioned Prof Eastham's talk.
9. Prof Roland Chin (COMP) comments on the service of local ISPs
The Sun (20/3).
10. Prof K Y Tam (COMP) talks about security issues concerning Visa cards
Oriental Daily (19/3).**

11. Dr K M Lee (CIVL) comments on cases involving sub-standard piles at construction sites
Three papers (18-17/3).**.
12. An introduction on UST's accounting program
Ming Pao (17/3).
13. Dr Dekai Wu (COMP) talks about website translation
Asiaweek (17/3).
14. Dr David Li (ECON) talks about his life and career
Next Magazine (16/3).
15. A UST PG participates in a multi-media communication design contest
HK Economic Jnl. (16/3).
16. UST team wins a singing competition
Wen Wei Po (15/3).
17. Prof Samuel Chanson (COMP) comments on security issues concerning the use of Visa card for e-commerce
Economic Digest (11/3).**
18. Dr Robert Ko (BICH) comments on the nutritional value of the swallow nest soup
Next Magazine (9/3).
19. Prof K C Chan (FINA) talks about investment in the stock market
Next Magazine (9/3).
20. Pres Woo joins a govt. consultation committee on science and technology
Ming Pao (6/3).

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6305 or 8555).