

Media Review (No.10/2002)

Prepared by the Office of University Development and Public Affairs

A total of 23 substantive reports mentioning UST were collected.

** denotes items involving OUDPA media liaison, press enquiries, media invitation or supply of information.

1. Prof Francis LUI (ECON) discussed mission differentiation among local universities
Sing Tao Daily News (19/3).
2. UST students took part in a recruitment exercise of Dragonair airline
Sing Tao Daily News, Oriental Daily News, Apple Daily, SCMP,
The Sun (19/3).
3. The Bellevue Community College in the US offers an associate degree program in cooperation with UST**
Ming Pao Daily News (18/3).
4. UST offers on-line English courses
Ming Pao Daily News (18/3).
5. Prof Leonard CHENG and Prof Francis LUI (ECON) wrote on mission differentiation among local universities
Hong Kong Economic Journal (18/3).
6. UST presents an exhibition of photographs of Jin Shouxian, entitled "Splendors of the West"**
Ta Kung Pao (18/3).
7. Prof Gerald GORN (MARK) discussed marketing strategies during economic downturn
HK iMail (18/3).
8. UST expects to admit in September about 40 gifted Form 6 students who have attained 5 distinctions or more in their HKCEE examinations**
Wen Wei Po (18/3) and Ming Pao Daily News (16/3).
9. A student who came to HK from the Chinese Mainland two years ago has been admitted by UST and obtained a Jockey Club scholarship
Sing Tao Daily News, Ming Pao Daily News, Ta Kung Pao and The Sun (16/3).
10. Fees for taught PG courses offered by local universities have been raised, including some offered by UST
SCMP (16/3).
11. Columnist Dr C.Y. CHANG said UST should play a more proactive

role

in influencing the Government's technology policy
HK Economic Journal (16/3).

12. A feature article on the newly opened restaurants on G/F and
LG1**

Sing Pao Daily News (16/3).

13. Prof Richard HAYNES (CHEM) discussed the use of a new qinghaosu
derivative in developing a new medicine to combat malaria
Far Eastern Economic Review (14/3).

14. Dr Dilip SOMAN (MARK) discussed marketing strategies of companies
selling luxury goods
SCMP (14/3).

15. Researchers at UST have won the best paper award at a prestigious
conference for a proposed technique that will significantly
reduce
the response time for answering queries involving massive and
complex data transfer through the internet**
Hongkong Industrialist (Feb issue).

IMPORTANT NOTICE:

Because of restrictions on photocopying newspaper articles, OUDPA is
unable to provide clippings for photocopying. Most of the clippings are
however available in HKUST News Clippings Online
(<http://library.ust.hk/cgi/db/newsclip.pl>) through the Library's
subscription to the WiseNews service.

This review is mainly based on newspaper clippings about UST. All
information recorded here is as reported in the original articles. Names
and terms are translated from the Chinese as best as we can when
official translations are not immediately available. South China Morning
Post (SCMP) and Hong Kong iMail (iMail) are English newspapers.
Enquiries can be made to the Office of University Development and Public
Affairs (ext 8555 or 6305).