

Media Review (No.1/2001)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis of newspaper clippings

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66 clippings mentioning UST were received, of which 62 were substantive.

Expert Opinion (34)
Management (8)
Students (5)
Research (4)
Teaching & Learning (2)
Services provided by UST (2)
Others (7)

** Items involving OUDPA media liaison, press inquiries, media invitation or supply of information.

1. RTHK Radio 3's Hong Kong Today (3/1) interviewed Dr Grace Au (CELT) on CELT's partnership with ThinkQuest, the world's largest Internet student education program**
Hong Kong Globe (26/12) reported on the partnership.
2. Prof Francis Lui (ECON) comments on economic growth, unemployment rate and long distance calls price war
28 clippings (23/12-2/1).
3. Prof Kar Yan Tam (ISMT) comments on the employment market of IT professionals
Hong Kong Economic Times (2/1).
4. Prof Yuk Shee Chan (AVP-AA) comments on the impact of China's accession to WTO on the banking sector in Hong Kong
Hong Kong Economic Journal (2/1).
5. UST's Yo-hoo Club won the second runner-up of the Samsung National Geographic Channel Action Asia Challenge: Hong Kong 2000
Three clippings (27-31/12).
6. A UST computer science student reflects on the past year
Apple Daily (31/12).
7. More reports on Prof Paul C W Chu, UST's President-Designate
Eight clippings (13-31/12).
8. UST helps the Environmental Protection Department to develop a testing guideline for degradable containers and bags
Sing Tao (30/12) and Hong Kong Commercial Daily (30/12).
9. UST develops an open infrastructure and protocol for mobile e-commerce**
Three clippings (28-30/12).

10. UST research on electro-rheological (ER) fluids
A half-page science feature by Wen Wei Po (28/12).
11. Prof Samuel Chanson (COMP) comments on a survey of net surfers
Hong Kong iMail (29/12).
12. Renowned mathematician Prof Yau Shing-tung comments on
education and research funding in Hong Kong
Prof Yau also comments on the recruitment of university
heads.
Five clippings (20-28/12).
13. UST's College of Lifelong Learning collaborate with eEd
Vision and ESDLife to launch the online Executive Certificate
in eBusiness program
Ta Kung Pao (27/12).
14. Ta Kung Pao (27/12) published an article on TCM written by
Prof S D Kung (BIOL)
15. UST students were awarded First Prize of the Motorola Accompli
Young Inventor Award**
Ming Pao and Sing Pao (26/12).
16. Chinese President Jiang Zemin set a geometry problem to
secondary students during his visit to Macau in December
2000
Dr Kin Yin Li and Dr Yik Man Chiang (MATH) were
interviewed by SCMP on the problem and mathematics
education in Hong Kong.
Apple Daily (25/12) and SCMP (24/12).
17. Phoenix Satellite TV's Technology Frontier (20/12) interviewed
Dr Kin Man Lee (CIVL) on his research to recycle tyres into
bricks**
18. Dr Theodore Clark (ISMT) comments on e-commerce
Central (Dec 2000).

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong iMail (iMail) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6306 or 8555).