

Media Review (No.10/2001)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis of newspaper clippings

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60 clippings mentioning UST were received, of which 55 were substantive.

Expert Opinion (17)  
Research (16)  
General (7)  
Students (4)  
Teaching & Learning (2)  
Management (1)  
Profile (1)  
Service (1)  
Others (6)

\*\* Items involving OUDPA media liaison, press inquiries, media invitation or supply of information.

1. Response to the Government's scheme to admit mainland professionals\*\*  
Prof K C Chan (ADB) and UST mainland undergraduates were interviewed.  
Five clippings (8-13/3).
2. UST and Innovation and Technology Commission develop a database for manufacturing industries in South China and Hong Kong  
Hong Kong Economic Journal (13/3).
3. Prof Samuel Chanson (COMP) comments on the shortage of IT talents  
Hong Kong iMail (13/3).
4. Popular engineering degree programs at local universities  
UST degree programs in computer engineering, electronic engineering and civil engineering are listed among the top ten programs.  
Sing Tao Daily News (13/3).
5. UST student Ho Ka Lung joins Microsoft Technology Bootcamp 2001  
Hi-Tech Weekly (13/3).
6. Dr Ngok Ma (SOSC) comments on local politics  
Apple Daily (7/3) and Sing Pao (13/3).
7. Prof Francis Lui (ECON) comments on various economic issues  
Six clippings (7-12/3).
8. Green Island Cement teams up with UST to recycle household waste into raw materials for cement  
Four clippings (10-12/3).

9. UST physicists have successfully developed a super thin and low-cost protective film, made up of a nano-structured composite material, that can absorb a significant portion of the microwave radiation from mobile phone\*\*  
Six clippings (6-12/3).
10. Dr T K Ng (PHYS) has been elected a Fellow of the American Physical Society\*\*  
Wen Wei Po (12/3).
11. Turnover rate of academic staff in local tertiary institutions in 1997-2000  
Sing Pao (11/3).
12. Dr Dit Yan Yeung (COMP) comments on the security of smart ID card\*\*  
Yazhou Zhoukan (5-11/3).
13. Dr Wendy Hsiao (BIOL) comments on fungus in sanitary products  
Apple Daily (10/3).
14. UST students were awarded First Prize of the Motorola Accompli Young Inventor Award\*\*  
Ta Kung Pao (9/3).
15. Dr Changqi Wu (ECON) comments on IDD charges, local property market and the possible recruitment of a Hong Kong professional as deputy head of the People's Bank of China  
Three clippings (19/2-9/3).
16. UST, Peking University and the Shenzhen Municipal Government join forces to establish a medical center in Shenzhen  
Shenzhen Special Zone Daily (9/3).
17. Feature on Perception Digital Ltd, an IT start-up founded by Dr Jack Lau (ELEC)  
Recruit (9/3).
18. UST students research made Chip Olympics again\*\*  
Hong Kong Economic Times (8/3).
19. UST offers an MTM in Global Logistics Management\*\*  
Dr Raymond Cheung (IEEM) was interviewed.  
SCMP (8/3).
20. Dr Mingjie Zhang (BICH) was interviewed by Next Magazine on the use of 3D technology in research\*\*  
Next Magazine (8/3).
21. Prof Leonard Cheng (ECON) comments on the Government budget, 2001-2  
SCMP (7/3).
22. Dr Samuel Yu (SEPO) comments on the storage of chemicals in laboratory\*\*  
HKET (7/3).

23. UST introduces a voluntary redundancy scheme\*\*  
Sing Tao (7/3).
24. Prof S D Kung (BIOL)'s series on TCM  
Ta Kung Pao (7/3).
25. Commentaries on the cut in university funding  
Four clippings (1-7/3).
26. UST research on OLED display\*\*  
Hi-Tech Weekly (6/3) and Electronics Bulletin (Feb 2001).
27. Prof Kwing Lam Chan (MATH) appeared as a guest speaker in  
China Entertainment Television Broadcast Ltd's Let's Talk  
program to talk about UFOs\*\*  
CETV (5/3)
28. Hong Kong could not retain mainland talents  
Yazhou Zhoukan mentioned UST Council member  
Wilfred Wong Ying Wai's concern for the issue.  
Yazhou Zhoukan (26/2-4/3).
29. Feature on iSilk, founded by Dr Dekai Wu (COMP)  
Economic Digest (3/3).
30. Leading a multimedia life  
UST initiatives in MPEG technologies, 3D garment  
technology and on-line education were highlighted in  
the report.  
PC Home (1/3).
31. Feature on electronic services  
UST's breakthrough in fabricating the world's smallest  
single-walled nanotube was highlighted. Dr Matthew Yuen  
(TTC) was interviewed.  
PC Home (1/3).
32. The Samsung National Geographic Channel Action Asia Challenge  
Hong Kong 2000  
A UST team joined the race.  
Action Asia (Feb/Mar 2001).

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). Most of the clippings are already available in the HKUST News Clippings Online (<http://library.ust.hk/cgi/db/newsclip.pl>) with the rest available within the next two weeks.

This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong iMail (iMail) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6306 or 8555).