

Media Review (No.10/99)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis for news clippings received 3 - 9 March

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79 clippings mentioning UST were received, of which 39 were substantive.

Expert Opinion (22)

Events (9)

Research (5)

Others (3)

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1. RTHK Radio 1's Hong Kong Spirit program (9/3) interviewed Dr Ming Fang (ATC) on air pollution.
2. RTHK Radio 1 (9/3) carried a news feature in which Prof Samuel Chanson (Cyberspace Center) talks about new development in Internet technology.**
3. Dr Jun Gu (COMP) leads the National "973" IT project
Wen Wei Po (5/3) interviewed Dr Gu on his project.**
4. UST participates in this year's Higher Education Expo '99
Three clippings (5/3-6/2).**
5. SBM faculty members' comments on economic issues
Four papers (5/3-25/2).
6. HK Economic Jnl. (5-1/3) carried two articles written by Prof K C Wei (FINA).
7. UST's research effort in the information superhighway
In a feature on IT development in HK, SCMP (4/3) mentioned UST.
8. HK Economic Jnl. (4/3) carried an article written by Dr Changqi Wu (ECON)
9. D/TTC talks about the proposed Cyberport project in HK
Sing Tao Daily and Wen Wei Po (4/3).**
10. Campus Post's Bulletin Board column (4/3) mentioned two UST activities.**
11. Pres Woo's views on the development of technology industry in HK
HKS and Ta Kung Pao (4/3).
12. CFA activities
Four clippings (4-3/3) received.
13. Dr Francis Lui (ECON)'s comments on economic issues in HK
Nine clippings (4/3-27/2).
14. Rational Software donates new software to UST

Both Ming Pao and Sing Tao Daily (3/3) briefly reported this donation.

15. Another clipping on Prof S D Kung (BIOL)'s new book on life in general
Oriental Daily (3/3).
16. UST's joint project with a French company in water treatment research
HK Economic Jnl. (1/3).
17. UST's Reef Check project
A columnist of Tin Tin Daily (1/3) mentioned this UST project in his soft column.
18. Dr T K Ng (PHYS)'s article on an education forum held at UST
Ming Pao (27/2).**
19. New members to the govt.'s Executive Council
Oriental Daily (27/2) noted that the Chief Executive may either invite the head of CUHK or the head of UST to join the ExCo following the retirement of Dr S Y Chung later this year.
20. UST's research on smart card and mondex
Computer Today (2/99).**
21. Prof Samuel Chanson (Cyberspace Center)'s views on the development of e-commerce.
Internet Asia (2/99).
22. Dr Anne Lytle (MGTO)'s comments on the style of management in Asia
Asia Inc. (2/99).

** Items with OUDPA media liaison, press enquiries, media invitation or supply of information.

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6305 or 8555).