

Media Review (No.1/99)

Prepared by the Public Affairs Office

Media Content Analysis for news clippings received Dec 22-24  
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35 clippings mentioning UST were received, of which 26 were substantive.

Expert Opinion (18)  
Research (3)  
Management (2)  
Teaching & Learning (1)  
Student Activities (1)  
Events (1)

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1. T S Li (SEPO) interviewed by TVB Jade's evening main news program to talk about electricity safety (28/12).\*\*
2. VP-RD's article on "A new start for HK industry"  
HK Industrialist (12/98) carried this prominent article by Prof Otto Lin.
3. A computer-based 3-D garment system developed by UST scientists  
HK Industrialist (12/98) carried a report on this.
4. HK Economic Jnl. carried 2 articles (21,18/12) written by Prof K C Wei (FINA).
5. Sexual harassment complaints filed by PolyU female students  
In an extensive report on this, Oriental Daily (21/12) mentioned similar cases at other universities, including UST.
6. A comparison between HK and Singapore  
Chinese Asia Week (21/12) carried Prof S D Kung (BIOL)'s article on the topic.
7. Prof Samuel Chanson (Cyberspace Center) talks about UST's research on smart cards  
Ming Pao (14/12) interviewed Prof Chanson and mentioned PAO's media presentation on the topic on 22/12.\*\*
8. Dr Francis Lui (ECON)'s comments on economic issues  
A total of 11 clippings (19,18/12) was received.
9. UST introduces the Personal Response System  
Sing Tao (18/12) carried a special feature on this. \*\*
10. Dr K M Lee (CIVL) talks about the quality of concrete for buildings  
Oriental Daily (18/12).\*\*
11. SBM faculty members' comments on financial issues in HK  
Ming Pao (18/12) carried Prof Nai-fu Chen (FINA)'s views while HK Economic Times (17/12) mentioned Prof Leonard Cheng (ECON)'s views.

12. UST students joined other local university students to participate in a national quiz on the WWW held at Beijing  
Ta Kung Pao (18/12).
13. Another report on UST's 6th Congregation  
Young Post (17/12).\*\*
14. Burglaries at HKU  
In a prominent report on this, Apple Daily (17/12) mentioned similar cases at other universities, including UST.
15. Sterling Products co. works with UST on a 3-D project in garment manufacturing.  
Far Eastern Economic Review (10/12).

\*\* Items with PAO media liaison, press enquiries, media invitation or supply of information.

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made to Public Affairs Office (ext. 6305 or 8555).