

Media Review (No.10/2000)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis for newspaper clippings

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47 clippings mentioning UST were received, of which 38 were substantive.

Expert Opinion (18)
Services provided by UST (8)
Student Activities (6)
Research (3)
Teaching & Learning (1)
Management (1)
Events (1)

** Items involving OUDPA media liaison, press inquiries, media invitation or supply of information.

1. UST launches a new web site for small and medium enterprises
A total of 5 clippings (9-15/3) on the new service was received.**
2. UST students vote for 10 best lecturers
Three papers (4-13/3) covered this student activity.**
3. Grace Law (SAO) talks about the impact of slow growth in the number of civil servants on the career prospects of new graduates
Wen Wei Po (10/3) interviewed Grace Law.**
4. SBM's exchange students
Ming Pao (3 and 10/3) carried two brief reports on this.
5. Prof Francis Lui (ECON)'s comments on economic issues
A total of 14 clippings (4-10/3) was received.
6. Prof Roland Chin (COMP) comments on computer hacking
The Sun (8/3).
7. Prof Peter Dobson (AA) talks about the mutual recognition of credits among local tertiary institutions
Sing Tao (8/3).
8. The government plans to cut the monthly allowance of new members of the Home Financing Scheme by 14%
Ming Pao (8/3).
9. An article on biosensor written by a writer from the Biology Department under a pen name
Wen Wei Po (6/3).
10. An interview with Prof K C Chan (FINA) on issues concerning transactions in the local stock market
HK Economic Times (6/3).
11. An article on UST scientists' research on the gene chip
Ta Kung Pao (5/3).

12. UST receives RGC funding to set up 4 cooperative research centers
Wen Wei Po (3/3).**
13. An introduction on UST's MBA programs
Recruit (3/3).
14. The govt.'s Civil Engineering Dept. holds a slope safety exhibition at UST
Student Standard (2/3).
15. Dr K W Mak (COMP) adjudicates at the Student Programmer award Young Post (2/3).
16. Another clipping on UST's collaborations with Shenzhen and Peking University
HK Business (3/2000).
17. Another clipping on the research on a new micro-electronic chip by three EEE PGs
East Touch (29/2).**
18. Prof K C Chan (FINA) appears in a govt. promotional video on the govt. budget
In a brief report on the video, four papers (28-29/2) mentioned Prof Chan.

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6305 or 8555).