

ACADEMIC PERSONNEL NEWS

Academic Personnel News Online

Faculty members may like to check updated Academic Personnel News online on VPAAO website. The URL is: <http://www.ust.hk/~webaa/AcademicPersonnel/>

Administrative Appointments

School of Business and Management

Xueguang ZHOU - appointed Head of the Department of Management of Organisation, concurrent with his appointment as Professor of Management of Organisation, from 6 January 2004 to 31 December 2006.

School of Humanities and Social Science

Alvin Y SO - reappointed Associate Dean of Humanities and Social Science, concurrent with his appointment as Professor of Social Science, from 1 January 2004 to 31 December 2004.

Substantiations and Promotions

The following faculty members have been substantiated and promoted to Associate Professor effective from 1 January 2004:

School of Engineering

I-Ming HSING and David Chi-Wai HUI (CENG)
Philip KT MOK and Jianan QU (ELEC)

School of Humanities and Social Science

Charles Wing-Hoi CHAN, HUMA

New Faculty Members

School of Business and Management

Xueguang ZHOU, Head and Professor, MGTO
PhD Stanford University

Jae Yun MOON, Assistant Professor, ISMT

PhD New York University

School of Humanities and Social Science

Kim-chong CHONG, Associate Professor, HUMA
PhD University of London

UST Scholarship an Open (Digital) Book

Our university has joined many of the world's leading institutions in establishing a digital repository that collects, makes available, and preserves in digital format the scholarly output created by the UST community. As of early February, there were 742 items in the Repository.

The UST Digital Repository uses DSpace software, developed at MIT, which complies with the Open Archives Initiative (OAI); thus allowing articles to be easily discovered by web search engines, services, and indexing tools. OAI provides the framework which makes it easy to identify and index the content in distributed repositories. Documents in the UST Institutional Repository are indexed in OAIster, (<http://oaister.umdl.umich.edu/o/oaister/>), whose name is a play on "oyster" and whose slogan is "find the pearls." This is where our 742 documents join over 1.4 million documents from more than 180 institutions.

We are still in the early stages of building our collection. To date, the Department of Computer Science has the made the biggest contribution, and hence has the greatest international visibility to users of OAIster. As of early February, Computer Science had more than 200 documents on offer, including 29 journal articles and 79 conference papers. Electrical and Electronic Engineering comes second, with 13 journal articles, and 29 conference papers. Adding Mechanical Engineering's 14 journal articles puts the School of Engineering well ahead in exposure of published scholarship, while the School of Business and Management boasts the largest number of working papers and preprints.

The UST Digital Repository interface provides for easy self-archiving by faculty. If you would like to add to your Department's presence in this international effort, check out the website at <http://repository.ust.hk/index.jsp>

MBA Class getting

82% Non-Local

The number of international students in the full-time MBA program has increased sharply over the past two years, as more Mainland students enroll. Eighty-two per cent of the 50 students from the 2003 class came from outside Hong Kong, versus 61% in 2002 and 42% in 2001. When the program started in 1991, only 17 per cent of the students were non-local.

Half of the 2003 class are from the Mainland, about 30% are from other countries and the rest from Hong Kong. The share of Japanese and Korean students is also increasing as more people from other Asian countries want to learn about China.

International Case Competition hosted on UST Campus

The Business School hosted the Citigroup International Case Competition last October. The competition, sponsored by Citigroup, pitted 15 teams of four from major business schools around the world against each other on our campus.

The University of Texas at Austin emerged as winners. Runners up came from Carnegie Mellon University, the National University of Singapore and the University of Washington.

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A Letter to You on International Talent Search

from Dr Lijing Zhu (Head, International Students Office)

Dear Colleagues,

As you may know, our University has launched the HKUST International Talent Search to prepare students for the era of rapid globalization. The main purpose of this initiative is to improve student quality as well as diversity through recruiting undergraduate students internationally. As a first step, we focus on recruiting outstanding students from Southeast Asia and South Asia. We would subsequently extend our operation to countries in other parts of the world (Japan, South Korea, Europe, US, Canada...). These students, once accepted, would be eligible for scholarships awarded on the basis of merit and financial need.

Since its founding in 1991, HKUST has become one of the very top higher education institutions in Asia. Achieving so much in such a short span of time truly gives us reason to feel pride in what we have accomplished.

Meanwhile, our rapid rise has also led us to face a very paradoxical situation; namely, while those who know us well have great respect for HKUST, we have not had time to become widely known. This situation, while it continues, definitely hinders our recruitment efforts.

To make the HKUST International Talent Search a success, we would like to count on your assistance. In particular, we would really appreciate it if you could make as much effort as you can spare to:

- (i) inform your friends and relatives overseas of our launching of the HKUST International Talent Search and the availability of scholarships for outstanding students that it includes;
- (ii) keep colleagues and other people whom you know well overseas informed about HKUST's achievements in teaching and research.

By doing this, you will assist us to break through the recognition barrier quickly and effectively, and thereby pave the way for the rapid internationalization of HKUST's student body. In addition, you will be doing friends and relatives a favor by informing them about a valuable alternative for experiencing higher education of top quality.

To help us target our efforts, we would like to hear from you on the following two matters:

- (i) On which countries or institutions HKUST should focus to attract good students?
- (ii) Would you be able to help directly, for example, by participating in education fairs, speaking before groups, contacting people or institutions that can assist us?

Best wishes,
Lijing

(Suggestions from the editor: To have a word with Lijing, you may drop by Room G012 near the Sports Hall entrance, or call him at 2358-8440, or send him a note at zhulj@ust.hk. Alternatively, you may consider having a chat with him at the coffee shop.)

Academic Program News Online

You will now find updated UG and PG related information handily available online on the VPAAO website. Just click onto the UG Secretariat and PG Secretariat buttons.

Early Admissions Scheme (EAS) 2004

We received 387 applications for the EAS program. Among students' top program choices are Global Business, the BEng/BBA Dual Degree Program, Quantitative Finance and Biochemistry. The selection interviews are scheduled for 27 and 28 March. Applicants and parents are also invited to attend a reception hosted by the President and a campus tour on the interview days.

Postgraduate Studentship for 2004/05

The Heads of Universities Committee (HUCOM) has delegated authority to the Postgraduate Administrators' Circle (comprising representatives from 7 UGC-funded universities) to approve a recommended common band of studentship (PGS) rates for research postgraduate students (RPGs).

The Postgraduate Administrators' Circle has subsequently set the standard PGS rate for the 2004/05 academic year at HK\$12,250 a month, allowing a 5% leeway each way. Our university has endorsed that RPGs admitted in 2004/05 may receive PGS up to HK\$12,500 a month, and continuing RPGs may receive a monthly PGS ranging from HK\$12,500 to HK\$13,500. The actual amount will be determined by the home department.

Please visit www.ust.hk/~webaa/pgsec.home.htm to view the Terms and Conditions of Postgraduate Studentships (PGSs) 2004/05.

Degree Diplomas

— Now Available to Fall/Winter Graduates as Early as in May

Beginning this academic year, students graduating in Fall or Winter no longer need to wait until November to get the degree diploma after the Congregation has been held. About 350 students, who complete their programs between November 2003 and March 2004, can now receive their degree diploma earlier for job seeking, further studies or other purposes.

This new arrangement is made possible through having an additional session of the Congregation to be held in around May each year to coincide with a Council meeting to confer degrees in absentia. This additional session is referred to as the First Session of the Congregation in that year. The President and the Council Chairman will sign a document, which contains a list of all eligible candidates with their respective degrees, to confer the degrees. No ceremonial arrangements will be made for this occasion and all graduates concerned will be invited to attend the Congregation ceremony in November.



Quantitative Finance — a New UG Program

We will offer a new program, BSc in Quantitative Finance, in September 2004. The program features the "Finance Practicum" in the third year in which students solve real business problems under the guidance of their professors. Students would have a unique opportunity to gain the technical and quantitative knowledge they need to work in the finance industry.

Come and Join GNED 100A Talks by Community Leaders

GNED 100A, Innovation and Leadership in the Twenty-First Century, is a lecture series primarily for UG students. Community leaders are invited to come onto our campus on Friday afternoons to deliver talks to the UST community. All faculty, staff and students are welcome to join in this one-hour talk. Please watch out for email announcements from VPAAO on details of each talk.

After the talk, students who are formally enrolled in the course have the privilege to chat with the speaker in a smaller group setting. They will also have to do an assignment of the topic.

Minimum TPg Credit Requirement Lifted

At its December 2003 meeting, University Senate endorsed the recommendation put forward by the Committee on Postgraduate Studies to lift the minimum credit requirement for taught master's programs of the University, which was 30 credits of coursework. This change will allow program teams greater flexibility in determining the credit requirement of individual taught master's programs, based on feedback from department and school advisors and also the practice at leading international and local institutions as references. These measures will help ensure the credit load of taught master's programs adheres to an international norm.

2nd Round Results for the Continuous Learning & Improvement (CLI) through Teaching Innovations (UGC funded project)

A total of 22 sub-projects (18 new sub-projects and 4 adaptations of projects from the 1st round) were approved by the CLI committee last November for the 2nd round of CLI. Of these projects, 3 were from the School of Science, 12 from the School of Engineering, 3 from the School of Business, 1 from the School of Humanities and 3 from the Language Center. It is encouraging to see that nearly all the new sub-projects are led by faculty new to CLI. Combined with sub-projects from the first round, this brings the total number to 35. Members of the sub-projects support each other through three Special Interest Groups (SIGs), namely Visualization & Simulation, Web-supported Learning and Teaching and Peer Learning, which meet once or twice a semester.

The call for adaptations of both 1st round and 2nd round sub-projects will be coming in May so please check out the project web site at <http://celt.ust.hk/cli/> and the sub-projects page at <http://celt.ust.hk/cli/subproject.html> to see the types of teaching and learning innovations currently underway which you could adapt for your courses.

Appointing External Assessors for Further Quality Assurance & Improvements — Your Views Needed

It is a major recommendation of the Second TLQPR Report that we "further develop QA&I [quality assurance and improvement] initiatives into a comprehensive, systematic and coherent system that integrates activity at the institutional, school and unit level" (¶3.2.1 of the Report). In response, the Senate Committee on Teaching and Learning Quality proposes to appoint External Assessors, who are expected to contribute to better integration of the quality assurance and improvement efforts at these levels through their role at all three levels of the organization: departmental, school and university.

It was proposed that the Vice-President for Academic Affairs would formally appoint the External Assessors, upon nomination by the Department. They are mostly colleagues from the higher education

The Teaching and Learning Symposium

Mark your calendar now for the upcoming Teaching and Learning Symposium to be held on 17 May 2004. This is a biennial event co-hosted by the Senate Committee on Teaching and Learning Quality and the Center for Enhanced Learning and Teaching.

The theme of the Symposium is "Teaching Innovations: Continuous Learning and Improvement". The Symposium aims to nurture and showcase continuous improvement in the quality of teaching and learning at the University. Emphasis will be on the collaboration of practices and innovations within the University community.

The symposium will be organized around four main sub-themes:

- Promoting the use of technology innovations and tools that enhance student learning
- Using visualizations and simulations to increase student understanding
- Implementing innovative active learning approaches such as peer learning and problem-based learning
- Implementing across the curriculum and across the community initiatives

The Symposium will be officiated by President Paul Chu. The biennial Teaching Innovation Awards will also be presented at the Symposium as the highlight of the event.

Details are available at:

<http://celt.ust.hk/tlsymp04/>

❖ ❖ ❖ ❖ Achievement Highlights ❖ ❖ ❖ ❖

❖ Our Executive MBA (EMBA) program ranked 9th in the Financial Times' latest global rankings. This was the first occasion the five-year-old program, run in partnership with the Kellogg School of Management at Northwestern University in US, has been eligible for consideration in the prestigious, annual survey. The Financial Times singled out HKUST as the highest ranked new school in its survey. The program rubbed shoulders in the top ten with Kellogg's US-based EMBA, six other US programs and one each from Britain and Spain. When it came to individual categories, the Kellogg-HKUST EMBA program, as it is known, came top globally for the international diversity of its students, second for its international faculty and ninth in research.

❖ Three Science School researchers were conferred the 2003 State Natural Science Award (SNSA), second class. The SNSA is China's most prestigious award in the field of natural sciences. Prof Nancy Ip (BICH) was presented the SNSA for her discovery of novel signaling mechanisms at the neuromuscular synapse. Prof Zikang Tang and Prof George Wong (PHYS) were honored for developing room-temperature ultraviolet-emitting laser from a thin film of nano-structured semiconductor zinc oxide (ZnO).

❖ RGC has recently decided to fund an AoE project entitled "Developmental genomics and skeletal research" with HK\$50M. HKU is the coordinating institution and UST is one of the participating institutions. The investigators of this project include Prof Mingjie Zhang (BICH), Prof Donald Chang (BIOL) and Prof King Chow (BIOL).

❖ Prof Nancy Ip (BICH/BRI) is selected as one of the five 2004 Awardees of the L'OREAL-UNESCO "FOR WOMEN IN SCIENCE AWARDS". This Award is given, in alternating years, in Life Sciences and Condensed Matter Sciences. Prof Ip is the first woman scientist in China to receive this award in life sciences.

❖ A research team of Prof Robert Ko (BICH) has made significant progress in defining the pharmacological properties of Chinese tonifying herbs (Yin, Yang, Qi, Blood). These new findings, published in the latest edition of *Trends in Pharmacological Sciences* journal, are instrumental to establish the scientific footing of Chinese medicine in terms of modern medicine.

❖ Prof Hong Xue and Prof Jeffrey Wong of Biochemistry are taking part in the international project to construct the haplotype map (HapMap), which represents the next generation of the human genome blueprint.

❖ A team of biochemistry researchers led by Prof Hong Xue has identified a haplotype — a pattern of DNA sequence variations between individuals to be associated with predispositions to schizophrenia diseases. Their new findings, published in the latest edition of the *Molecular Psychiatry* journal, are of huge international importance and will give hope to anyone touched by the effects of the affliction.

❖ Prof Mingjie Zhang in BICH, and his research team have uncovered a novel mechanism of protein — protein interaction involved in neuronal signal transduction. Their works were published in one of the prestigious top international journals *Nature Structural Biology* Volume No. 10(11).

❖ Prof Chun Liang (BICH) and his research team have discovered a novel method to kill cancer cells without interfering with the functions of normal cells. The discovery, published in the latest issue of the US journal *Cancer Research*, a leading publication in the field, may avoid the severe side-effects associated with conventional cancer treatment.

❖ Prof Ka Ming Ng (CENG), has been elected a Fellow of the American Institute of Chemical Engineers (AIChE) in recognition of his significant contributions in chemical engineering.

❖ Prof Hong Kam Lo (CIVL) and 2003 PhD graduate Dr W Y Szeto have claimed the Outstanding Paper Award at Eastern Asia Society for Transportation Studies (EASTS) biannual conference, held in Japan last October. Their work "Time-Dependent Transport Network Design: A Study on Budget Sensitivity" was one of the three papers to receive the award out of 600 papers submitted.

❖ Prof Wilson Tang (CIVL) was recognized with Honorary Membership of the American Society of Civil Engineers (ASCE) in May 2003 for his significant contributions to the safety and reliability analysis of civil engineering, with emphasis on application to geotechnical systems.

❖ Prof V G Chigrinov (ELEC) and co-workers received the "Outstanding Poster Paper Award" in the 10th International Display Workshops (IDW) for their work "New Optical Method of Liquid Crystal Shear Viscosity Measurements." IDW is one of the influential conferences in the area of display technologies, annually held in Japan.

❖ A paper by Prof Pengcheng Shi (ELEC), coauthored by Dr Huafeng Liu (postdoctoral research associate), has been awarded the biannual best paper prize by the Board of Information Processing in Medical Imaging, the longest running and prestigious medical imaging conference in the world. This paper is about meshfree particle method for heart motion analysis.

❖ A paper by Prof Raymond Cheung (IEEM) "A Time-window Sliding Procedure for Driver-task Assignment with Random Service Times" has received the Best Paper Award for IIE Transactions on Scheduling and Logistics for 2002-03.

❖ A paper by Prof Fugee Tsung (IEEM) "The Dynamic T2 Chart for Monitoring Feedback-controlled Processes" has received the Best Paper Award for IIE Transactions on Quality and Reliability for 2002-03.

❖ Prof Mitchell Tseng (IEEM) was appointed as Honorary Adjunct Professor of Management in the Business School at the Technical University of Munich (TUM) in October 2003. He was also awarded the Distinguished International Research Fellowship by the University of Calgary in August 2003.

❖ The Survey Research Center of the Division of Social Science has been awarded an RGC Central Allocation Grant of \$3.8M for its project of General Social Survey of China in the period from 1 March 2004 to 28 February 2007. Professor Yanjie Bian, Director of the Center, is the PI and PM of the funded project, and his 9 CIs are the senior members of the Center.

❖ In collaboration with the People's University of China in Beijing, the Survey Research Center (SOSC) completed its 2003 survey of China GSS in last December, with a sample size of 6000 urban households randomly selected from cities and towns of China. Data processing and data analyses are being implemented at the Center.

❖ The paper presented by Hoi Lee (PhD, ELEC) "Active-Feedback Frequency Compensation for Low-Power Multi-State Amplifiers" was selected to receive the Conference's first Best Student Paper Award at the last IEEE Custom Integrated Circuits Conference (CICC). In the paper, he provides an innovative solution for designing ideal amplifiers at low cost and low power consumption while maintaining high performance.

❖ Chan Yuen Han (IEEM) has been selected for the award of HKIE Scholar 2002-03. A maximum of three first-year engineering undergraduate students are selected every year for this three-year scholarship to recognize their outstanding academic achievements.

❖ Several Civil Engineering students won the Institute of Civil Engineers - Hong Kong Section paper competition 2003:

- *Geotechnical Discipline*
– Leung Shun Cheong (Best Paper Award)

- *Environmental Discipline*
– Lam Ka Man (Best Paper Award) and Poon Wing Chi (Merit Award)

- *Highways, Railways and Transportation Discipline*
– Leung Kin Man (Merit Award)

❖ Alexandra Wong Lung Ngong (MPhil graduate, ELEC), won the second prize at the Challenge Cup — the National Collegiate Research Competition — in November 2003 with her project "An Image Analysis Approach to Early Diagnosis of Ischemic Heart Diseases." This competition was organized by Ministry of Education, China Science Association, National Youth League, and National Student Union.

❖ Guimei Liu and Zemin Ding (PhD, COMP) were awarded Microsoft Research Asia Fellow 2003.

❖ Chan Yu Hin (PhD, MECH) won the Best Student Paper Award at the International Symposium on Electronic Materials and Packaging (EMAP 2003) for his presentation on "Influences of Plasma Cleaning, High Frequency and Substrate Material on Process Windows of Au Wire Bonding."

❖ The final year project of Wong Chung Wai (MECH) "Performance Test of Direct Methanol Fuel Cell" has been awarded the 2003 Best Final Year Project Award, Second Place — by the American Society of Mechanical Engineers (ASME).

❖ Our MBA team, along with teams from some of the world's finest MBA programs, joined the 2004 Marshall MBA Global Consulting Challenge in January 2004. Our team received lavish praise from the judges and emerged as the winners.

❖ Leung Tze-wing (FINA, year 2) won the China-Hong Kong Simulation Competition 2003-04 sponsored by the SHK Financial Group.

Please send good news in relation to the achievements of yours or your students' to Betty Law of VPAAO. (Tel: 2358 6132 email: aabetty)

Junior Achievement Business Plan Program

The Business School, in partnership with the Junior Achievement Hong Kong, hosted the Junior Achievement Business Plan Program in 2003. Sponsored by The Goldman Sachs Foundation, the program aims to develop participants with the ability to articulate ideas in an effective and logical manner. The program features a series of interactive seminars led by business professionals and culminates in a competition in which participants are required to create a one-page business plan and present it to a panel of judges.

Center for Fund Management

The Business School set up the Center for Fund Management last October to promote original and applied research and offer a range of services to the fund management industry in Hong Kong and China. These will include training and education programs, commissioned research and consultancy support.

Prof Kalok Chan and Prof John Wei, both of the Department of Finance, are the Director and Associate Director of the Center respectively.

Free Lunch

On the Light Side – Peter N Dobson

It is going to be hard to find anything to laugh about in the soon-to-be-upon-us budget crunch. You've heard it on the news, I'm sure: the Hong Kong Government is going broke, and apparently it's someone else's fault. The latest "accountability" Financial Secretary has made it clear he is not going to let one of the major culprits — higher education — off the hook, and on top of the 3% less we saw our paychecks in January, the departments, offices and centers we work for will have quite a bit less money to satisfy our insatiable appetites for such frivolous things as lab expenses and office supplies. Better write on those Post-its in pencil, folks, so you can erase them and use them again.

On the theory of "it only hurts when I laugh" the one amusing thing we have to look forward to is a lot of pompous folks telling us, with a straight face, that we just "have to do more with less." This is a slogan — a form of empty rhetoric that passes itself off as wisdom, but it will be repeated by people who think they are actually telling you the secret of survival, if not indeed greater success. You've heard it before, and perhaps even thought it sounded like it made sense. But then, one of the secrets of a good slogan is that it can sound like it makes sense no matter how foolish it really is.

As an erstwhile theoretical scientist, one of the tests I tend to make of any proposition is to consider what it says about the extremes of its range of application. For example, you may have heard that you will get less wet walking slowly in the rain than running through it, allegedly because when

you run you hit all those raindrops that would otherwise fall in front of you. But consider this statement as a function of the speed at which you walk or run, and then look at what happens when that speed is set to zero. You are obviously going to get a lot wetter just standing there in the rain than if you jog to a nearby shelter, so the statement can't be an absolute truth.

Applying the same reasoning to "do more with less," we see that the implication at one extreme is "do everything with nothing." If true, it solves the budget problem quite neatly — don't just cut budgets, eliminate them. Then we go from deficit to surplus overnight. Best of all, according to our slogan, we are now able to meet all of the conceivable needs for public services in education, housing, health care and so on. This is so ridiculous that it might make you wonder why anyone would say "do more with less" and thereby risk appearing to be an idiot. Perhaps it has something to do with basic human nature, since don't we all want to get more for less? This is the natural desire of the bargain hunter, and in a city where shopping ranks as a sport, it has a plausible ring to it that makes us forget that, pushed to its limit, we should be able to get everything we want for nothing at all.

Theft and is prohibited by law. No such law places any limit on the desires of the Government to find bargains, unfortunately. Still, we could fight slogan with slogan, so the next time someone tell us you should "do more with less," perhaps you could answer "there ain't no such thing as a free lunch."

PRS A Bit Hit Overseas

The learning technology device known as the Personal Response System (PRS) was invented and developed right here at UST. The inventor and chief proponent of this innovative tool is Prof Nelson Cue (Physics). We have a small group of dedicated users here, but PRS has recently been making quite a splash at universities overseas.

The September 3, 2003 issue of the *Boston Globe*, a major daily newspaper in Boston Massachusetts, ran an article headlined "On Campuses, Handhelds Replacing Raised Hands." The article's focus was the widespread adoption of PRS at University of Massachusetts in Amherst, where close to 6,000 of the 17,500 undergraduate students were using them in classes last semester. The article cites a number of endorsements by faculty and students at UMass, including this quote from a resource economics professor: "If you have to teach 340 people and you want to actively involve them, we have the technology to do that"

The article goes on to note that the use of systems like PRS has been growing in "on large public campuses, where classes of hundreds of students have long been standard fare. They are used in physics at Rutgers University

in New Jersey, calculus at North Dakota State, and computer architecture at the University of California, Berkeley. They have also popped up at Dartmouth and in introductory physics classes at Harvard."

And this is not a phenomenon limited to the U.S. Two articles on the use of PRS at the more than 500 year old University of Glasgow in Scotland have been accepted for publication in 2004 in the *Journal of Computer Assisted Learning*. They discuss the results of a two-year project involving eight departments, which "showed that learners almost always saw this [the use of PRS] as providing a net benefit to them."

UST is especially well equipped for those who would like to use PRS, since all 12 lecture theatres and the 13 IT classrooms have all the necessary equipment, and another 13 classrooms have PRS receivers and require only a notebook computer to provide the software. Our students can check out a PRS handset from the ITSC AV counter, that they can keep throughout their study here at no charge (the UMass students have to buy theirs for US\$36 a piece).

Despite the capability, there is a lot of room for wider participation. Perhaps PRS is like the American film actor Clint Eastwood, who had to make a name for himself in the Italian-made "spaghetti Westerns" before becoming a star back home. If you are ready to see what all the fuss overseas is about, everything you wanted to know about PRS (but were afraid to ask) can be found at the PRS website: <http://celt.ust.hk/ideas/prs/intro.htm>.

Subsidies for HK Residents to take our Self-Financed Courses

Continuing Education Fund (CEF): The Government has set up a \$5 billion CEF Fund since 2002 to subsidize Hong Kong residents with learning aspiration to pursue continuing education in a few selected areas. Eligible applicants will be reimbursed up to 80% of their course fees, subject to a maximum sum of HK\$10,000, on successful completion of a reimbursable course or module(s) forming part of the course.

Who and What the CEF Scheme Covers: CEF currently provides subsidies to degree-holders and non-degree holders, covers the following sectors and skill domains:

- | | |
|---------------------------------------------------------------------------------|-------------------------------------------------------------|
| 1. Logistics | 6. Financial Services |
| 2. Business Services | 7. Creative Industries |
| 3. Tourism | 8. Interpersonal and Intrapersonal Skills for the Workplace |
| 4. Design | |
| 5. Languages (English, Putonghua, Written Chinese, French, German and Japanese) | |

Reimbursable Courses that UST Now Offers: At present, we have 59 courses on the reimbursable course list, including Master's degree, diploma, certificate and short

programs offered by the School of Business and Management, School of Engineering, and the College of Lifelong Learning. A list of our CEF reimbursable courses can be found at: <http://www.ust.hk/ocpe/CEF/CEF.htm>
Adding CEF Listed Courses: To benefit our students, schools and departments are encouraged to submit existing or new self-financing programs for inclusion under CEF if they can meet the requirements of the CEF scheme, in terms of course duration and competency requirements for the respective sectors. Proposals for new CEF courses will have to be vetted by the Hong Kong Council for Academic Accreditation (HKCAA). The Office of Continuing and Professional Education (OCPE) in VPAAO has been coordinating the submission of CEF course proposals from all units of HKUST. Please contact Ms Cindy Yung at aacindy@ust.hk or ext. 6139, for further information.

Useful Websites: You may also find information from the following websites useful:
CEF website — <http://www.info.gov.hk/sfaa/cef>
HKCAA website — <http://www.hkcaa.edu.hk>